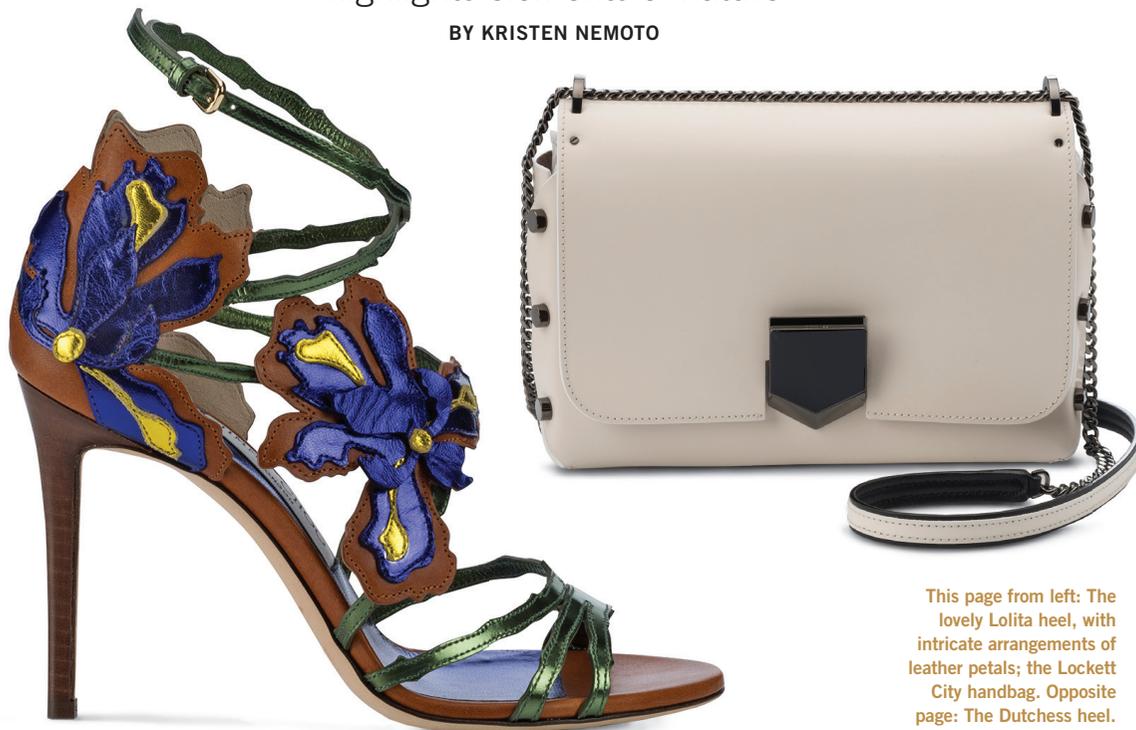


Evolved Elegance

Jimmy Choo's Spring Summer 2017 collection highlights elements of nature

BY KRISTEN NEMOTO



This page from left: The lovely Lolita heel, with intricate arrangements of leather petals; the Lockett City handbag. Opposite page: The Dutchess heel.

INSPIRED BY the artistic styles of the late Frida Kahlo and David Bowie, and Swiss artists Gerda Steiner's and Jorg Lenzlinger's Falling Gardens immersive botanical installation in Venice's 17th-century church San Staë, Sandra Choi was mesmerized when she came up with this season's imaginative vision.

"I started by thinking about these staggeringly beautiful phenomena of nature—mind-bogglingly gorgeous things—whose only designer is evolution," said Choi, Jimmy Choo's creative director, in a released statement. "The 21st century has become so fast-paced we often forget to be still enough to look around and marvel at the wonders we co-exist with."

From this concept came a combination of what Choi describes as "magnificent handiwork, bold experiments

in form, and powerfully potent color and decoration."

The results: Stiletto heels are broadened to give them some weight and kick to the otherwise usual skinny heel; hand-stitched iris petals adorn the sides of sandals to create a fun yet sculpted shape; and metallic designs play ode to nature's structural lines and graceful silhouettes. The season's designs, in the end, went through a thoughtful and lovely array of decorative designs and a fusion of materials.

"I considered the sensibility it takes to be attuned to this kind of beauty," Choi noted. "What it takes to have the perspective both to see it, and in a way also to be it."

Jimmy Choo is located in Building C, level 1. For more information about their Spring Summer 2017 collection, call 808.922.4563 or visit jimmychoo.com.